



## Purpose

Empower and develop leaders with the skills necessary to enact effective grassroots change. Foster a community of people with the skills and knowledge to organize and take direct action to build power and hold local decision-makers accountable for building a better future. Show up in a cross-race, cross-class movement for collective liberation and climate justice.

## Goals

1. Build a just, equitable, and anti-oppressive community within the CLI group, the community of Jackson and the world at large
2. Gain “soft” skills: self-awareness/identity, facilitation, leadership (see below), collaboration, “power with” embodiment, relationship building and trust building, transformative justice, power analysis, listening partnerships
3. Gain “hard” skills: base-building, lobbying, public speaking, canvassing/phone/text banking with software, public narrative/storytelling, public comment, organizing, working with the media, campaign communications
4. Understand how systems of oppression and capitalism drive the climate crisis and that the crisis is already / will continue to disproportionately harm BIPOC and working-class folks
5. Craft a campaign plan that is in line with justice, equitable and anti-oppressive values and is part of a solution that meets the scale of the climate crisis
6. Identify the ways to enact change by working within government, with government and without government
7. Develop individual leadership skills and be able to develop the leadership skills of others in order to build collective power
8. Draw connections between the societal problems illuminated and exacerbated by the pandemic to the climate crisis and the shared solutions to these crises
9. Build cross-class, cross-race power in Jackson and beyond during and after our twelve weeks together
10. Empower others to take direct action on issues related to the climate crisis

## Logistics

- Workshops will be held virtually via Zoom on Wednesdays from 5:30-8pm, September 9 – December 2 (with a break for Thanksgiving)
- We will communicate and keep track of course happenings via Slack and use Google Drive to keep group files and resources
- You may miss 2 workshops throughout the course, meaning you must attend 10 of the 12 workshops

## Course Content

Our three focus areas are: political education, organizing/leadership skills and non-violent action. We will learn through the following:

- *Project + campaign plan*: Participants will complete group projects related to climate action through what we call a “campaign plan”
- *Speakers + climate crisis content*: Aimed to help participants become more fluent in the issues at hand and provide the opportunity to learn from experts in the field
- *Public narrative*: Each participant will write and present a “public narrative” throughout the class
- *Readings + discussion*: There will be weekly readings/content to engage with between each class. We will answer discussion questions on Slack before each class
- *GOTV campaign involvement*: Through “Trick or Vote” or a canvassing event (TBD), participants will engage with the Alliance’s GOTV campaign to experience strategies and tactics of a live campaign

## Schedule

Date	Topic	Speaker
9/9	The Climate Justice Movement	–
9/16	Jackson’s Place in the Movement	Climate Action in Jackson Hole: Pete Muldoon – Mayor of Jackson, Hannah Haberman – Jackson Hole Climate Action Collective, Brooke Sausser – Jackson Hole Conservation Alliance
9/23	The Power of Stories	Public Speaking Skills: Glen Esnard, Career & Leadership Coach
9/30	Defining Our Priorities and Making a Plan	Climate Shange and Public Lands: Juan Pérez Sáez – Energy and Climate Campaign Manager, The Wilderness Society
10/7	Grassroots Strategies and Tactics	Effective Communications with Elected Representatives in Wyoming: Monika Leininger – Powder River Basin Resource Council, Kristen Gunther – Wyoming Outdoor Council and Chris Merrill – Equality State Policy Center
10/14	Building Power with Your Community	Volunteer Boards: Mary Martin – Central Wyoming College, Nikki Kaufman – ISWR Board, Ryan Nourai – Historic Preservation Board
10/21	Reaching the Right People with the Right Message	Extra Group Time
10/28	Leadership and Empowering Others	Sustainability in Jackson: Phil Cameron – Energy Conservation Works
10/30	Trick–Or–Vote	–
11/4	Keeping the Momentum Going in a Grassroots Movement	Energy and Tribal Lands: Dr. Len Necefer – Assistant Professor of American Indian Studies at the University of Arizona
11/11	Justice, Equity, and Anti-Oppression (JEO)	Justice, Equity, and Anti-Oppression: Sally Morton – Sunrise Movement
11/18	Now what?	Taking it to the State: Mike Yin – WY State Representative HD16
12/2	Celebration and Presentations	You!